

Remit Address:

WJBK
 New World Communications of Detroit Inc
 PO Box 100624
 Atlanta, GA 30384-0624
 Main: (248) 557-2000
 Billing: (248) 552-5129

INVOICE

Advertiser	Stabenow for Senate
Product	Stabenow Week of 10/22 11275
Estimate Number	11275

Invoice #	105519-1
Invoice Date	10/28/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/28/12

Station	WJBK
Account Executive	Matt Joseph
Sales Office	Detroit-Local
Sales Region	Local

Order #	105519
Alt Order #	Debbie Stabenow - Fedel
Deal #	
Order Flight	10/22/12 - 10/28/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
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Product Code	

Agency Ref	
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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	WJBK	Fox 2 News AM 5a	5a-530a								
		Candidate Discount									
					10/22/12 to 10/28/12	5x	MTWTF--				
	WJBK			M	10/22/12	:30	5:15 AM	DS-T12-04H	\$375.00		4
	WJBK			Tu	10/23/12	:30	5:09 AM	DS-T12-05H	\$375.00		1
	WJBK			W	10/24/12	:30	5:22 AM	DS-T12-05H	\$375.00		3
	WJBK			Th	10/25/12	:30	5:21 AM	DS-T12-04H	\$375.00		2
	WJBK			F	10/26/12	:30	5:08 AM	DS-T12-07H	\$375.00		5
2	WJBK	Fox 2 News AM 530a	530a-6a								
		Candidate Discount									
					10/22/12 to 10/28/12	5x	MTWTF--				
	WJBK			M	10/22/12	:30	5:51 AM	DS-T12-06H	\$375.00		1
	WJBK			Tu	10/23/12	:30	5:52 AM	DS-T12-04H	\$375.00		4
	WJBK			W	10/24/12	:30	5:39 AM	DS-T12-04H	\$375.00		3
	WJBK			Th	10/25/12	:30	5:42 AM	DS-T12-06H	\$375.00		5
	WJBK			F	10/26/12	:30	5:39 AM	DS-T12-05H	\$375.00		2
3	WJBK	Fox 2 News AM 6a	6a-7a								
		Candidate Discount									
					10/22/12 to 10/28/12	5x	MTWTF--				
	WJBK			M	10/22/12	:30	6:10 AM	DS-T12-05H	\$750.00		1
	WJBK			Tu	10/23/12	:30	6:40 AM	DS-T12-04H	\$750.00		5
	WJBK			W	10/24/12	:30	6:59 AM	DS-T12-04H	\$750.00		3
	WJBK			Th	10/25/12	:30	6:15 AM	DS-T12-04H	\$750.00		2
	WJBK			F	10/26/12	:30	6:21 AM	DS-T12-07H	\$750.00		4
4	WJBK	Fox 2 News AM 7a	7a-8a								
		Candidate Discount									
					10/22/12 to 10/28/12	5x	MTWTF--				
	WJBK			M	10/22/12	:30	7:58 AM	DS-T12-04H	\$750.00		2
	WJBK			Tu	10/23/12	:30	7:17 AM	DS-T12-06H	\$750.00		1
	WJBK			W	10/24/12	:30	7:38 AM	DS-T12-04H	\$750.00		5
	WJBK			Th	10/25/12	:30	7:09 AM	DS-T12-05H	\$750.00		3

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4	WJBK	Fox 2 News AM 7a	7a-8a								
		Candidate Discount									
	WJBK			F	10/26/12	:30	7:16 AM	DS-T12-07H	\$750.00		4
5	WJBK	Fox 2 News AM 8a	8a-9a								
		Candidate Discount									
	WJBK				10/22/12 to 10/28/12	5x	MTWTF--				
	WJBK				M	10/22/12	:30	8:29 AM	DS-T12-04H	\$750.00	2
	WJBK				Tu	10/23/12	:30	8:11 AM	DS-T12-05H	\$750.00	1
	WJBK				W	10/24/12	:30	8:35 AM	DS-T12-06H	\$750.00	3
	WJBK				Th	10/25/12	:30	8:56 AM	DS-T12-04H	\$750.00	5
	WJBK				F	10/26/12	:30	8:19 AM	DS-T12-06H	\$750.00	4
6	WJBK	Fox 2 News AM Sa 7a	7a-8a								
		Candidate Discount									
	WJBK				10/22/12 to 10/28/12	1x	-----S-				
	WJBK				Sa	10/27/12	:30	7:11 AM	DS-T12-07H	\$475.00	1
7	WJBK	Fox 2 News AM Su 8a	8a-9a								
		Candidate Discount									
	WJBK				10/22/12 to 10/28/12	1x	-----S				
	WJBK				Su	10/28/12	:30	8:51 AM	DS-T12-07H	\$475.00	1
8	WJBK	Fox 2 News AM 9a	9a-10a								
		Candidate Discount									
	WJBK				10/22/12 to 10/28/12	1x	---T---				
	WJBK				Th	10/25/12	:30	10:01 AM	DS-T12-04H	\$350.00	1
10	WJBK	M-F 330p-4p	330p-4p								
		Candidate Discount									
	WJBK				10/22/12 to 10/28/12	1x	--W----				
	WJBK				W	10/24/12	:30	3:54 PM	DS-T12-05H	\$225.00	1
11	WJBK	M-F 4p-430p	4p-430p								
		Candidate Discount									
	WJBK				10/22/12 to 10/28/12	5x	MTWTF--				

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11	WJBK	M-F 4p-430p	4p-430p								
		Candidate Discount									
	WJBK			M	10/22/12	:30	4:18 PM	DS-T12-06H	\$400.00		1
	WJBK			Tu	10/23/12	:30	4:09 PM	DS-T12-04H	\$400.00		5
	WJBK			W	10/24/12	:30	4:19 PM	DS-T12-04H	\$400.00		2
	WJBK			Th	10/25/12	:30	4:09 PM	DS-T12-04H	\$400.00		4
	WJBK			F	10/26/12	:30	4:28 PM	DS-T12-07H	\$400.00		3
12	WJBK	M-F 430p-5p	430p-5p								
		Candidate Discount									
	WJBK			10/22/12 to 10/28/12		5x	MTWTF--				
	WJBK			M	10/22/12	:30	4:56 PM	DS-T12-05H	\$400.00		1
	WJBK			Tu	10/23/12	:30	4:43 PM	DS-T12-04H	\$400.00		4
	WJBK			W	10/24/12	:30	4:48 PM	DS-T12-04H	\$400.00		2
	WJBK			Th	10/25/12	:30	4:57 PM	DS-T12-05H	\$400.00		3
	WJBK			F	10/26/12	:30	4:56 PM	DS-T12-07H	\$400.00		5
13	WJBK	Fox 2 News at 5p	5p-530p								
		Candidate Discount									
	WJBK			10/22/12 to 10/28/12		5x	MTWTF--				
	WJBK			M	10/22/12	:30	5:13 PM	DS-T12-04H	\$675.00		1
	WJBK			Tu	10/23/12	:30	5:20 PM	DS-T12-04H	\$675.00		2
	WJBK			W	10/24/12	:30	5:13 PM	DS-T12-04H	\$675.00		4
	WJBK			Th	10/25/12	:30	5:26 PM	DS-T12-04H	\$675.00		3
	WJBK			F	10/26/12	:30	5:13 PM	DS-T12-07H	\$675.00		5
14	WJBK	Fox 2 News at 530p	530p-6p								
		Candidate Discount									
	WJBK			10/22/12 to 10/28/12		5x	MTWTF--				
	WJBK			M	10/22/12	:30	5:57 PM	DS-T12-04H	\$675.00		3
	WJBK			Tu	10/23/12	:30	5:43 PM	DS-T12-06H	\$675.00		4
	WJBK			W	10/24/12	:30	5:59 PM	DS-T12-06H	\$675.00		1
	WJBK			Th	10/25/12	:30	5:42 PM	DS-T12-04H	\$675.00		5
	WJBK			F	10/26/12	:30	5:39 PM	DS-T12-07H	\$675.00		2

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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
15	WJBK	Fox 2 News at 6p	6p-630p								
		Candidate Discount									
					10/22/12 to 10/28/12	5x	MTWTF--				
					M	10/22/12	:30	6:18 PM	DS-T12-04H	\$675.00	4
					Tu	10/23/12	:30	6:13 PM	DS-T12-05H	\$675.00	2
					W	10/24/12	:30	6:28 PM	DS-T12-05H	\$675.00	5
					Th	10/25/12	:30	6:08 PM	DS-T12-06H	\$675.00	3
					F	10/26/12	:30	6:15 PM	DS-T12-07H	\$675.00	1
16	WJBK	M-F 630p-7p	630p-7p								
		Candidate Discount									
					10/22/12 to 10/28/12	4x	M-WTF--				
					M	10/22/12	:30	6:57 PM	DS-T12-06H	\$625.00	3
					W	10/24/12	:00			\$625.00 Credited	2
					Th	10/25/12	:00			\$625.00 Credited	4
					F	10/26/12	:00			\$625.00 See MG 16.5,16.6	1
					F	10/26/12	:30	6:54 PM	DS-T12-07H	\$625.00 MG for 21.1,16.1	5
					F	10/26/12	:30	11:29 PM	DS-T12-07H	\$1,350.00 MG for 21.1,16.1	6
17	WJBK	Fox 2 News Edge	11p-1130p								
		Tu Prime Hour 2	9p-10p								
		Candidate Discount									
					10/22/12 to 10/28/12	1x	-T-----				
					Tu	10/23/12	:30	10:30 PM	DS-T12-04H	\$2,800.00	1
18	WJBK	Tu Prime Hour 1	8p-9p								
		Candidate Discount									
					10/22/12 to 10/28/12	1x	-T-----				
					Tu	10/23/12	:30	8:00 PM	DS-T12-04H	\$2,200.00	1
20	WJBK	M-Su 10p-11p News	10p-11p								
		Candidate Discount									
					10/22/12 to 10/28/12	7x	-T--FSS				
					Tu	10/23/12	:00			\$2,000.00 See MG 20.11,20.12	3
					Tu	10/23/12	:30	10:59 PM	DS-T12-04H	\$2,000.00	9

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Station does not discriminate in the sale of advertising time, and will accept no advertising that is placed with an intent to discriminate on the basis of race or ethnicity. Agency hereby certifies that it is not buying broadcasting air time under this contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, ethnicity, national origin, or ancestry.

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20	WJBK	M-Su 10p-11p News	10p-11p								
		Candidate Discount									
	WJBK	World Series Local Special	Various	W	10/24/12	:30	6:40 PM	DS-T12-04H	\$2,000.00	MG for 20.5,20.3	11
	WJBK	World Series Local Special	Various	Th	10/25/12	:30	6:43 PM	DS-T12-04H	\$2,000.00	MG for 20.5,20.3	12
	WJBK			F	10/26/12	:30	10:24 PM	DS-T12-07H	\$2,000.00		7
	WJBK			F	10/26/12	:30	10:58 PM	DS-T12-06H	\$2,000.00		10
	WJBK			Sa	10/27/12	:00			\$2,000.00	See MG 20.13,20.14	6
	WJBK			Sa	10/27/12	:00			\$2,000.00	See MG 20.13,20.14	8
	WJBK	World Series Local Special	Various	Sa	10/27/12	:30	7:17 PM	DS-T12-07H	\$2,000.00	MG for 20.8,20.6	13
	WJBK			Su	10/28/12	:00			\$2,000.00	See MG 20.11,20.12	5
	WJBK	World Series Local Special	Various	Su	10/28/12	:30	7:55 PM	DS-T12-07H	\$2,000.00	MG for 20.8,20.6	14
21	WJBK	Fox 2 News Edge	11p-1130p								
		Candidate Discount									
	WJBK		10/22/12 to 10/28/12		5x		MTWTF--				
	WJBK		M	10/22/12	:30		11:49 PM	DS-T12-04H	\$1,350.00		4
	WJBK		Tu	10/23/12	:30		11:22 PM	DS-T12-06H	\$1,350.00		3
	WJBK		W	10/24/12	:30		12:59 AM	DS-T12-04H	\$1,350.00		2
	WJBK		Th	10/25/12	:00				\$1,350.00	Credited	5
	WJBK		F	10/26/12	:00				\$1,350.00	See MG 16.5,16.6	1
22	WJBK	M-F 10a-11a News	10a-11a								
		Candidate Discount									
	WJBK		10/22/12 to 10/28/12		1x		M-----				
	WJBK		M	10/22/12	:30		10:52 AM	DS-T12-04H	\$275.00		1
24	WJBK	M-F 1a-130a	1a-130a								
		Candidate Discount									
	WJBK		10/22/12 to 10/28/12		1x		--W----				
	WJBK		M	10/22/12	:30						
25	WJBK	M-F 3p-330p	3p-330p								
		Candidate Discount									
	WJBK		10/22/12 to 10/28/12		1x		---T---				
	WJBK		W	10/24/12	:30		2:47 AM	DS-T12-04H	\$150.00		1
	WJBK		Th	10/25/12	:30		3:24 PM	DS-T12-06H	\$225.00		1

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25	WJBK	M-F 3p-330p	3p-330p								
		Candidate Discount									
26	WJBK	Fr Prime Hour 1		8p-9p							
		Candidate Discount									
	WJBK				10/22/12 to 10/28/12	1x	-----F--				
					F	:30	8:23 PM	DS-T12-05H	\$1,700.00		1
27	WJBK	Fr Prime Hour 2	9p-10p								
		Candidate Discount									
	WJBK				10/22/12 to 10/28/12	1x	-----F--				
					F	:30	9:42 PM	DS-T12-07H	\$1,700.00		1
28	WJBK	M-F 730p-8p	730p-8p								
		Candidate Discount									
	WJBK				10/22/12 to 10/28/12	3x	M-WT---				
					M	:00			\$675.00 See MG 28.4		3
	WJBK	NLCS Champ Non Home	Various		M	:30	7:27 PM	DS-T12-04H	\$2,300.00 MG for 28.3 10/22		4
					W	:00			\$675.00 Credited		1
	WJBK				Th	:00			\$675.00 Credited		2

Aired Spots

75

<u>Gross Total</u>	\$62,650.00
<u>Agency Commission</u>	\$9,397.50
<u>Net Amount Due</u>	\$53,252.50
	<u>Payment Terms 30 Days</u>

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